

...driving decisions

IP Themescapes

Samples

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inrea

A Patent Research and Analytics Company

Themescapes help you gain the insight you need to make the best IP and business decisions:

- **IP Managers:**

Access the patent data you need to know about Maximize the revenue your patent portfolio generates Conduct competitive IP portfolio analyses - using data and text mining Identify valid in-/out- licensing opportunities.

- **R&D Managers:**

Make better buy-versus-build decisions Support R&D project priority and optimize R&D spending Manage your global R&D, IP, and strategic planning processes.

- **Senior managers and CEOs:**

Support merger and acquisition activities by contributing to due diligence efforts Assess the value of a company's intangible assets: their IP portfolio Improve productivity and workflow efficiencies.

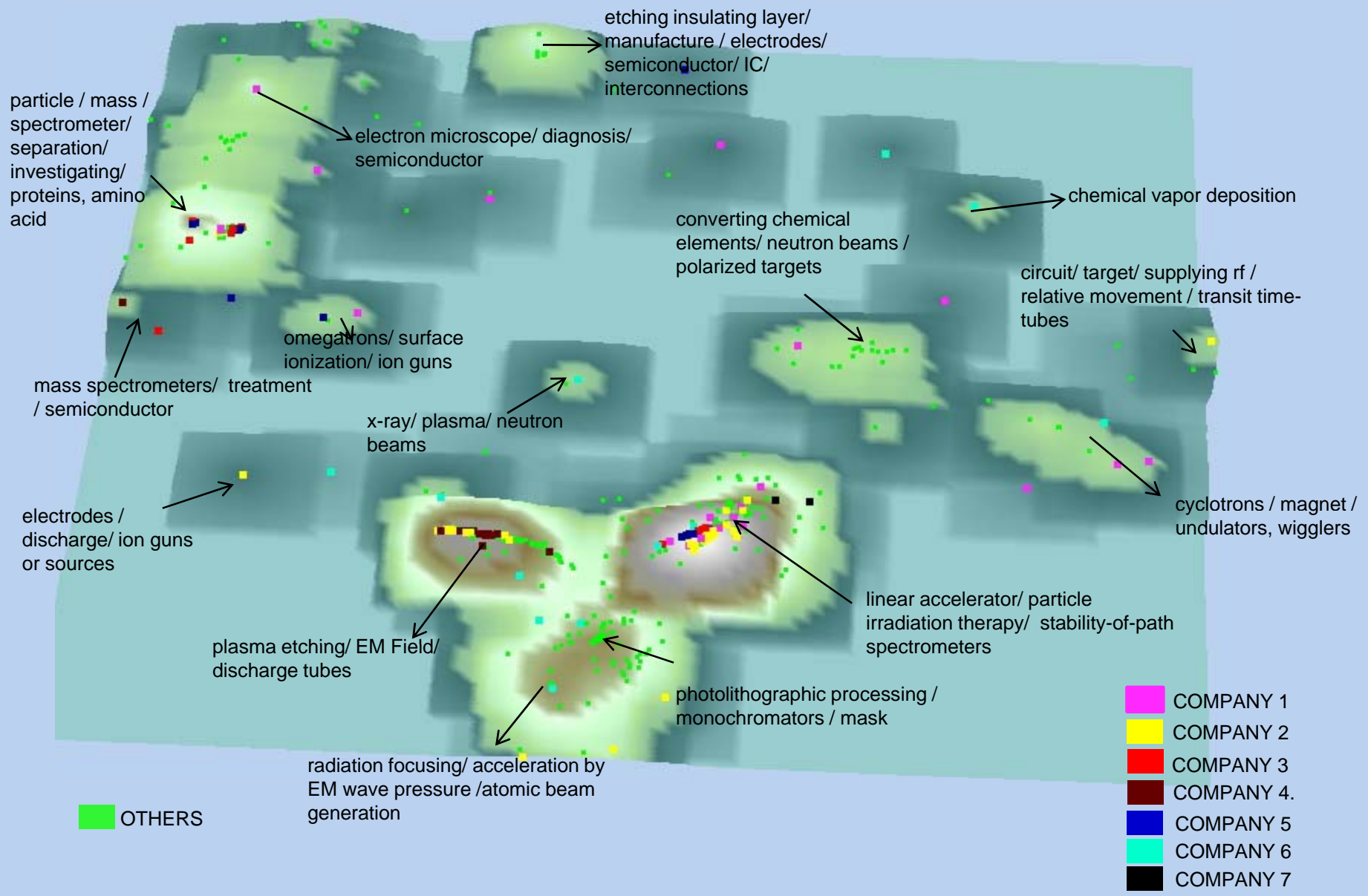
Quick features of our themescapes

- Capability to handle more than 20000+ data points (Though time of processing can increase i.e 2-3 days of processing only - experimented with 80,000 data points)
- Capabilities to cluster only one member per family instead of all publications of a family. Clustering all publications can skew the data resulting in inconsistencies
- Custom data can be loaded
- Flexibility to change the clustering parameters and text aliases to deliver results that are meaningful
- Clustering can be done based on not just keywords but also on other user defined parameters
- The algorithms used are standard algorithms used in the industry like K-means clustering, self learning hierarchical algorithms etc.
- To cluster on Derwent data one will need to extract Derwent data which costs 0.5 USD per record. However, many times just the Derwent titles give very good clusters (Inrea Research can extract Derwent titles at no extra cost)

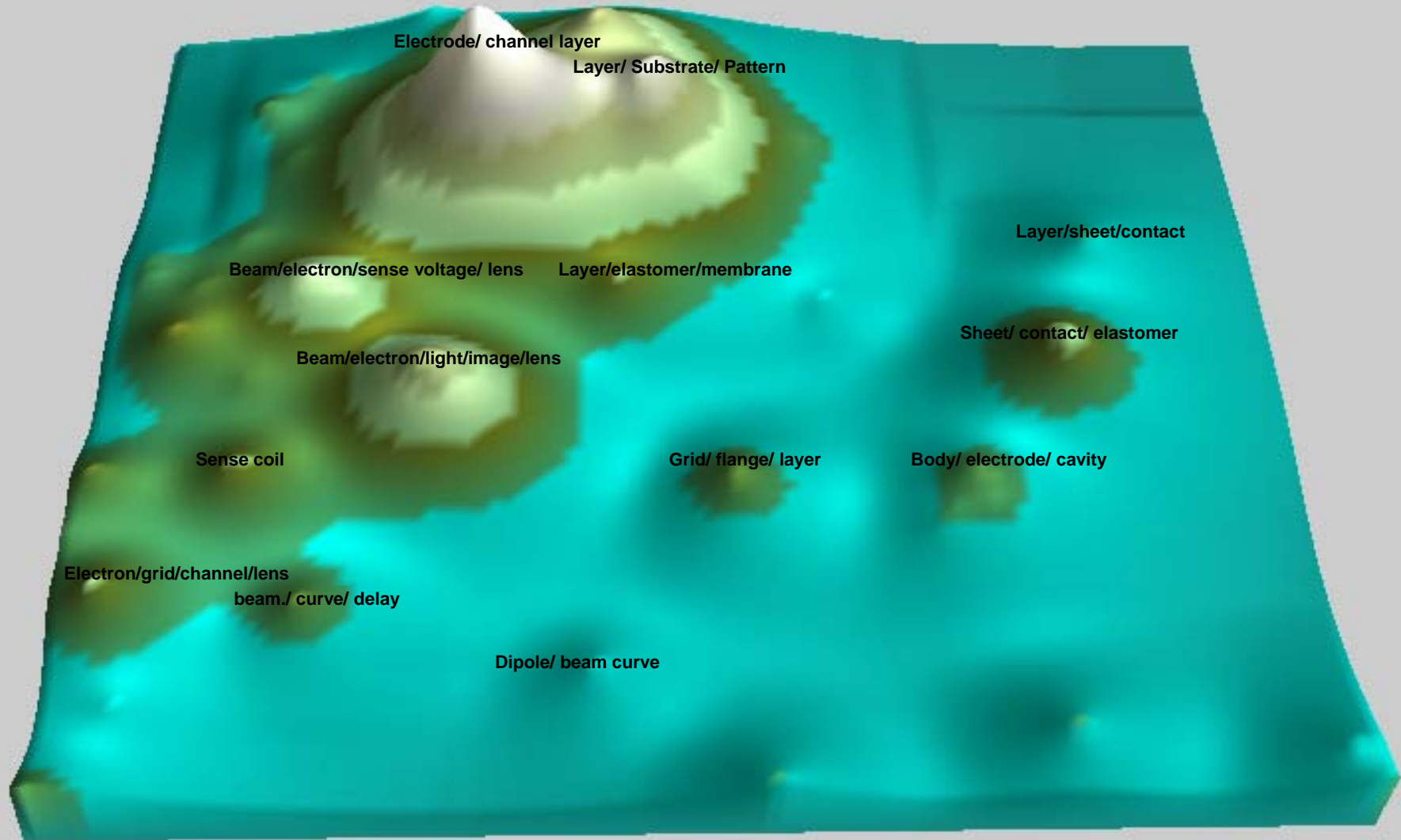


SNAPSHOT SAMPLES

THEMESCAPE : SAMPLE 1



THEMESCAPE : SAMPLE 2



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